

FIFTEENTH YEAR—No. 4

WOMEN PROTEST BILLBOARDS

Civic Leaders Pledge Aid For Torrance Health Center

CLUB ACTS TO HALT ACTION

Pass Resolution Objecting to Ordinance Asked by Foster and Kleiser

WILL ATTEND COUNCIL Committee to Appear Next Tuesday; City Dads Express Selves

That the request of the Foster and Kleiser Company for an ordinance allowing billboards in Torrance will meet with sharp protest at the council meeting next Tuesday night was indicated when the Women's Club of Torrance passed a resolution last week objecting to the move and named a committee to attend the council meeting and oppose it.

Executives of the club declared that cities all over the state are striving to eliminate billboards and that newly established communities are not allowing them to be erected.

The objection which members of the women's club have toward billboards is entirely from the aesthetic standpoint.

Mrs. Willis M. Brooks, recently resigned president of the Women's Club said: "The present ordinance would allow billboards over such a protest from the women of the city."

Said Mr. Maxwell: "It was to ascertain the opinion of the public that we delayed decision in the matter for two weeks. All we do represent the public. If the public doesn't want billboards they certainly won't get them through my vote."

Mayor Dennis and Councilman G. A. Maxwell said this week that they do not believe the council would allow billboards over such a protest from the women of the city.

MONEY FOR BOYS AND GIRLS COLOR PICTURES, WIN PRIZES READ THIS, THEN AD INSIDE

Children 15 years and younger are given a very wonderful opportunity to create in colors sixteen pictures which are published in the Torrance Herald and Lomita News today.

Twenty-two dollars in cash and a great number of fine special prizes will be awarded to the winners and presented to them at the office of the Torrance Herald, 12 o'clock noon, February 9, 1929.

Copies of this page have been printed on fine book paper to enable the boys and girls who enter the contest to paint the pictures in water colors. However crayons may be used. The special sheets of pictures may be secured from any of the firms whose advertisements appear on this page or from the offices of the Torrance Herald.

The following firms, all of which are Torrance business houses have made possible the great opportunity for the boys and girls to develop their artistic talents:

Ed Tansey Barber Shop and Beauty Parlor, Torrance Bakery, Washier, Wilson, Humpty Dumpty Market, Loan Agency, Earl's Cafe and Coffee Shop, L. B. Kelsey Insurance, Baker Smith Jeweler, R. F. Hogue Stationery, DeBra Radio Co., Worrill, The Hardware Man, Kern Creamery, Torrance Mutual Building & Loan Association, Rock Bottom Market and Supreme Market, Buckler's Shoe Store and the Torrance Flower Shop.

Don't forget to secure your work sheets from any of the above firms or from the contest manager at the Torrance Herald.

The judges who have kindly consented to act for the contest are Miss Ada Chase of the driving on the wrong side of the road, and when the car did not pull over, he swung his machine to the ditch on the left side of the road to avoid a crash.

Green, with Robert Jackson, driver of the car, and Elmo Galt, Gordon Drensen and Wayne Ostendorf, was returning to Ingleside from Los Angeles Harbor, where they had attended a high school basketball game.

On Hawthorne boulevard, near the overhead railroad bridge, Jackson stated that he noticed a car driving on the wrong side of the road, and when the car did not pull over, he swung his machine to the ditch on the left side of the road to avoid a crash.

POMEROY DETAILS PLANS

Tells Torrance Leaders City Seems Hub of South-west Section CITY MUST GIVE SITE Center Sought Here Would Cost Between \$75,000 and \$100,000

That Torrance is the hub of the harbor district and the logical location for a Los Angeles county health center was the statement of Dr. Hugh Pomeroy, county health officer at a meeting of city officials and civic workers who met Tuesday noon at Earl's Cafe to discuss the possibility of locating such an institution here.

Dr. Pomeroy explained at length the purpose of operation of county health centers. Members of Torrance social, charitable and civic organizations and city officials expressed enthusiasm at the prospect of securing the center for Torrance and pledge themselves and their organizations to support any movement necessary to achieve the object.

Doctors Lancaster and Shilder were present and declared the medical profession in Torrance would support the project and cooperate with it if it is established.

Dr. Pomeroy said that the center cost from \$75,000 to \$150,000. Before the center could be located here the city would have to provide a site and give a deed for the land to the county. A minimum of two acres is required, Dr. Pomeroy stated, in order to allow for expansion in years to come.

Mayor John Dennis and Councilmen Brady, Wolfe and Jerry Maxwell declared that they would do their utmost as city officials to bring the center to Torrance.

Speaking for their various organizations several women pledged support to the project. They were Mrs. Norman Leake, president of the Parent-Teachers association; Mrs. H. H. Doney, vice president of the Women's Club of Torrance; Mrs. L. B. Kelsey of the Mothers' Educational Center; Mrs. Dorothy Harder, president of the American Legion Auxiliary.

Stressing the need for preventive medicine and emphasizing the fact that county health centers do not constitute a move for "state medicine" Dr. Pomeroy went into detail regarding the history and significance of the health center movement in Los Angeles county. He declared that the movement was started after a survey by experts had results in recommending that the board of supervisors should to the board of supervisors that the county general hospital be enlarged and that health centers be established at strategic points throughout the county. Five of these centers are now in operation.

He pointed out the duplication of effort by health agencies and social-betterment groups seeking to aid indigent persons and declared that the aim of the health center is to co-ordinate all of these efforts and prevent overlapping.

Observations

Dr. Wilbur as Secretary of the Interior—When Folks Hear Talks on Crime—A Picture of Law Enforcement from the Darker Side By W. HAROLD KINGSLEY

DR. RAY LYMAN WILBUR, president of Stanford University is slated for appointment as secretary of the interior, according to dispatches from Washington.

That should please the whole country. The secretary of the interior has wide powers in the matter of development of national resources. At his discretion oil and mining lands are held in reserve or leased. At his will water power resources are given over to private interests for development or harnessed by the government.

Because of this power with which he is invested the secretary of the interior, probably more than any other member of the cabinet, should be devoted sincerely to the public weal.

Under Harding Secretary Fall's faithlessness plunged the administration into a scandal. Under Coolidge, and when the Hoover-Smith campaign was hot, the breath of the oil scandal touched Dr. Hubert Work, who had resigned from the interior department to head the Republican national committee.

That Herbert Hoover would appoint a man whose career has bound him to no masters seeking special privilege was to be expected. Dr. Wilbur is that type of man. He would take office with high sense of duty, devotion to the public interest.

To Californians the appointment would be doubly acceptable. The Swing-Johnson bill leaves to the discretion of the secretary of the interior important phases of the Colorado river development. The intricacies and importance of that great problem could be understood by no man quite so well as by one of the far West.

Let us hope that news sleuths who predict the appointment of one of California's most respected citizens know what they are writing about.

I SAT not long ago at a noonday luncheon at which about fifty business men listened in rapt attention while a fingerprint expert from the Los Angeles police department gave an illustrated talk on the subject of his vocation. As fingerprint pictures were thrown on the screen the speaker detailed lurid phases of various crimes. Never have we seen a speaker receive closer attention.

The thought came: Why do people who love to hear about crime berate the newspapers for publishing crime news? I listened attentively as anyone, so I'm not alibiing myself.

TORRANCE PIONEER TAKEN

Mrs. Louisa March, 88, Had Lived Here for 36 Years SAW SOUTHLAND GROW Mother of Five Witnessed Ranch Develop into Thriving City

A resident of the Torrance district since 1892 and of Southern California since 1877, Mrs. Louisa March died peacefully on Jan. 22 at her home, 1627 West 221st street, Torrance, at the age of 88 years.

During her 51 years of residence in the Southland Mrs. March had witnessed the growth of Los Angeles from a village to a thriving, pulsing metropolis. A resident of what is now the city of Torrance for 36 years she saw the development of the harbor district and the modern industrial city from ranchland to a humming industrial and residential area.

The March family farmed the area which is now the improved section of Torrance. Long before anyone dreamed that here some day would be built a city.

She was born on April 20, 1839. On Jan. 28, 1863 she was married to George A. March at Charleston, Ill.

Mr. and Mrs. March moved to California in 1877, settling first at Rivers. They moved to what is now the city of Torrance in 1892. They were here when Jared Sidney Torrance fashioned in his mind the dream of a "modern industrial city" and saw that dream develop into a reality.

Mrs. March leaves five children: Mary B. Fogal of Tulare; Mrs. Clara Theobald, Mrs. Georgina Orcutt and Henry C. March of Torrance and Thomas J. March of Los Angeles.

Funeral services were held today at 1 p. m. at the Stone and Myers undertaking parlors. Interment was at Evergreen cemetery, Los Angeles.

Severe Housing Shortage Here

Demand for Furnished Homes in Torrance Greatly Exceeds Supply

That a serious shortage of dwellings exists today in Torrance is the unanimous statement of agencies handling rentals here.

The greatest demand is for furnished homes, real estate men declare. The preponderance of new residents this year are men and women with children, according to rental agencies, and most of them are seeking furnished houses.

Sees Mountains for First Time Here

Mr. and Mrs. Vernon Haddock and daughter Virginia of Ocala, Florida, and Joe Prevatt of High Springs, Florida, are the houseguests of Mr. and Mrs. Paul Ehy.

Mr. Prevatt saw mountains for the first time, when he glanced at the snow-covered mountains north-east of here.

Dangerous Corner Sees Another Crash

That the intersection of Carson and Vermont streets is a dangerous one is being proved by the number of accidents which occur there.

Henry Drews of Wilmington street was driving east on Carson and Mr. Scand of 3555 First street, Long Beach, was driving south on Vermont, when the cars crashed at the intersection.

Will Talk Here on Hoover Tour

Chaplain Who Went With President-Elect Speaks Sunday Night

Lieut. Com. Chaplain B. F. Huske of the U. S. S. Maryland, who accompanied President-elect Herbert Hoover on his Latin-American tour will talk at the Methodist Episcopal church in Torrance Sunday night at 7:30 on "A Triumph of Good Will."

In his position as chaplain of the ship which bore the Hoover party on the famous tour of Latin America he had a splendid opportunity to judge the value of the trip at first hand. He wrote to Rev. R. A. Young declaring that the tour was of inestimable value to the United States and saying he would be delighted to tell the people of Torrance details of the trip.

The public is cordially invited to hear the address.

Baccalaureate at M.E. Church Sunday

Baccalaureate services for the first winter graduating class of Torrance High will be held at the Methodist Episcopal church Sunday.

The Girls' Glee club of T. H. S. will sing "Lift Thine Eyes," by Mendelssohn, and the M. E. church choir will sing two numbers.

Reverend R. A. Young will preach a short sermon on the subject "What is the Use?" or "Were We Born Too Late?"

There are 16 members of the graduating class.

Physicians Select Shidler President

Dr. George P. Shidler was elected president of the Southwest branch of the Los Angeles County Medical association at the last meeting of that organization. The Southwest Branch of the association covers the whole harbor district from El Segundo to San Pedro.

A MISREPRESENTATION

It has come to the attention of the publishers of the Torrance Herald and the Lomita News, that certain advertising salesmen are canvassing business houses in this district offering "special write-ups" to be published in these newspapers.

We wish to inform the public that these advertising salesmen are not in any way affiliated with these newspapers and that their "write-ups" will not be published in either the Torrance Herald or the Lomita News.

Club Acts to Halt Action

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